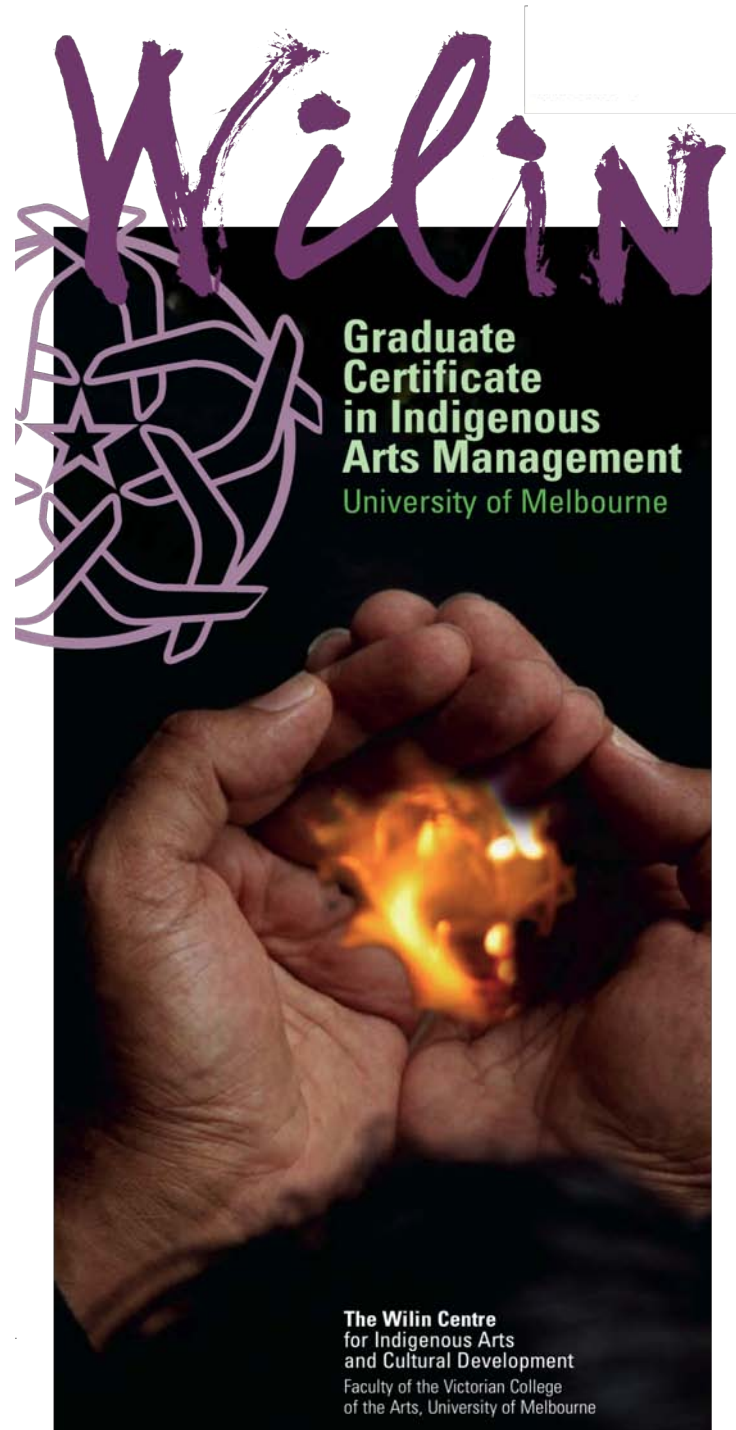




WILKIN





Presentation by
Sam Cook

“This course aims to address the right for Indigenous people to have self-determination within the arts industry and beyond.”

—Ms Michelle Evans Head of the Wilin Centre, Course Coordinator and Lecturer
Head of the Wilin C

Indigenous Arts and Cultural Identity 13-17 July 09

This subject will concentrate on aspects of Indigenous Australian culture in Australia with a focus on Victorian Indigenous culture. Students who complete this subject will have a sound knowledge of traditions, self-determination and political and cultural history. The subject will then focus student discussion on national Indigenous arts and cultural expression and how Victorian Indigenous arts & culture fits into the scope of national Indigenous affairs. This will include study of artistic styles and cultural influences across the country, spirituality and cultural significance, authenticity, contemporary art including Urban identity and the diversity of identity across Australia. This subject will also reference global Indigenous cultures, artistic expression and aim to identify cultural and political parallels.

Indigenous Arts Industry and Marketing 14-18 September 09

This subject will concentrate on exploration of the Australia Arts Industry with specific focus on the Indigenous Arts industry. Students who complete this subject will have a sound knowledge of arts organisations, corporate and independent companies, festivals and events, and community cultural development programs and projects. The subject will also focus student discussion on art disciplines and cross discipline collaboration. This subject will also concentrate on the study and role of marketing, including areas of market research, public relations, promotion, and networking. This subject will also reference ethical and legal frameworks.

Indigenous Protocol, Policy and Law 2-6 November 09

This subject will provide a contemporary overview of Indigenous protocols, Indigenous cultural law and Intellectual Property as well as a major focus on the arts policy framework in which Indigenous arts sits in Australia. Students who complete this subject will have a broader understanding of cultural law, respect, responsibility, community consultation and professional ethics. The subject will also focus on national, state and local arts policy, cultural heritage policy, policy development, funding and reporting, cross-sectoral work, and occupational health and safety. A major focus of this subject will be arts law, authenticity and Indigenous cultural and Intellectual Property.

Arts and Project Management 7-11 December 09

This subject will introduce aspects of project management, arts management freelancing and independent trading. Students who complete this subject will have a sound knowledge of project management procedures and practical application; organisational and human resource management; strategic planning; tax registration and responsibilities; contracts, tenders, and resource management. The subject will focus student discussion on case studies, company profiling and identifying Industry mentors. A minor focus of this subject will be on financial management and budgeting.

“This graduate degree addresses the gap that exists in arts management education, particularly for Indigenous arts organisations. The VCA has acknowledged the need to have a detailed and contextual entry post graduate degree for Indigenous artists, and non-Indigenous artists/managers interested in Indigenous arts.”

— Ms Michelle Evans Head of the Wilin Centre, Course Coordinator and Lecturer
Head of the Wilin C









